

# FIRST STREET GALLERY

2010

## NATIONAL JURIED COMPETITION

JUNE 23 - JULY 17, 2010

**JUROR: LANCE ESPLUND**

**ENTRY DEADLINE  
MUST BE RECEIVED BY  
MARCH 31, 2010**

DOWNLOAD PROSPECTUS AT:

[www.firststreetgallery.net](http://www.firststreetgallery.net)

OR SEND AN SASE TO ADDRESS BELOW

INQUIRIES CONTACT:

[firststreetgallery@earthlink.net](mailto:firststreetgallery@earthlink.net)

**FIRST STREET GALLERY**  
526 WEST 26TH STREET - SUITE 915  
NEW YORK, NY 10001  
TEL: (646)336-8053 | FAX: (646)336-8054  
[firststreetgallery@earthlink.net](mailto:firststreetgallery@earthlink.net)

## ABOUT THE JUROR

**Lance Esplund** is an art critic for the *Wall Street Journal*, senior art critic for the New York publication *City Arts*, and former chief art critic of the *New York Sun*. His essays have appeared in numerous journals including *Art in America*, *The New Criterion*, *The Yale Review*, *The New Republic*, *Harper's*, and *Modern Painters*, where he served on the editorial board.

## ELIGIBILITY

Open to all U.S. resident artists at least 18 yrs. of age. **Exception:** Artists currently represented by First Street Gallery.

Eligible entries include oil paintings, water media, pastels, graphics, prints and sculpture in any medium. No photography or film.

The width of work, including frame, may not exceed 30 inches. No height limit.

Maximum weight of sculpture: 50 pounds. No wall hung sculpture. Sculptors must provide floor stand with a maximum footprint of 24" x 24".

## ACCEPTANCE

Accepted work may be refused if it does not conform to the image entry, at the Juror's discretion. Absolutely no substitutions of accepted works will be allowed. All accepted work must remain in the gallery for the duration of the exhibit.

## SALES

The gallery will take no commission on any work sold during the exhibition. Work need not be for sale (it may be marked "N.F.S."). No "P.O.R." sales.

## ENTRY PROCEDURE

Judging will be done from JPEGs or 35 mm slides ONLY. If you have both, please submit JPEGs. No other formats will be accepted. This includes PowerPoint Presentations or any other imaging software.

Entry Form and Notification Cards must be filled out completely and signed. Be sure to include framed size. Failure to follow these instructions may result in the nullification of your entry.

### Slides...

must be plastic or paper mounted (NO METAL), and placed in a top-loading plastic slide sheet (please put your name on the slide sheet). Slides must be labeled with artist's name, title, medium, framed dimensions (**HxW**), (sculpture: **HxWxD** plus Weight) and "TOP" for orientation of the image. Please number each slide to correspond with the number on the Entry Form and Notification Card. Sculpture must be represented by two views. Please label sculpture views accordingly: Title#1/view 1, Title#1/view 2.

### Digital Files...

must be JPEG's submitted on a CD which can be read by a PC or a MAC. JPEG images should not exceed 1600 pixels in any direction and file size cannot exceed 1 MB.

Please label CD with your name and label each JPEG image as follows:

**LAST** Name, **FIRST** Name, **TITLE** and **NUMBER** that corresponds with that image on the Entry Form and Notification Card, as follows:

smith\_joe\_title\_1.jpg  
smith\_joe\_title\_2.jpg  
smith\_joe\_title\_3.jpg

\*Sculpture: smith\_joe\_title1\_view1.jpg  
smith\_joe\_title1\_view2.jpg ETC.

There is a \$30 non-refundable entry fee for 1-3 works. \$5 for each additional work – no limit on the number that may be submitted (1 slide or JPEG for each work, except two slides or JPEG's for sculpture at no additional cost.)

## INSTRUCTIONS

Please print CLEARLY or type and provide all of the required information on the entry form and notification card. Size means framed size. Be sure to SIGN the entry form. Please duplicate both sections first for more than 3 works and number in sequence each additional work. Please copy and keep for your records. The notification card will be returned. If selected, please affix the notification card to the back of the selected work prior to shipping.

### ENTRY FORM

Title#1 \_\_\_\_\_  
Price \_\_\_\_\_  
Medium/Size \_\_\_\_\_  
Accepted \_\_\_\_\_ Not Accepted \_\_\_\_\_

Title#2 \_\_\_\_\_  
Price \_\_\_\_\_  
Medium/Size \_\_\_\_\_  
Accepted \_\_\_\_\_ Not Accepted \_\_\_\_\_

Title#3 \_\_\_\_\_  
Price \_\_\_\_\_  
Medium/Size \_\_\_\_\_  
Accepted \_\_\_\_\_ Not Accepted \_\_\_\_\_

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Day Phone \_\_\_\_\_  
Email \_\_\_\_\_  
I am enclosing a check for \_\_\_\_\_  
I agree that I will abide by all terms and conditions stated in this prospectus.

Artist's Signature \_\_\_\_\_  
Where did you hear about this competition?

### NOTIFICATION CARD

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Day Phone \_\_\_\_\_  
Email \_\_\_\_\_

Title#1 \_\_\_\_\_  
Price \_\_\_\_\_  
Medium/Size \_\_\_\_\_  
Accepted \_\_\_\_\_ Not Accepted \_\_\_\_\_

Title#2 \_\_\_\_\_  
Price \_\_\_\_\_  
Medium/Size \_\_\_\_\_  
Accepted \_\_\_\_\_ Not Accepted \_\_\_\_\_

Title#3 \_\_\_\_\_  
Price \_\_\_\_\_  
Medium/Size \_\_\_\_\_  
Accepted \_\_\_\_\_ Not Accepted \_\_\_\_\_

## EVENT SCHEDULE

January 1 Entry acceptance begins  
March 31 ALL ENTRIES MUST BE RECEIVED BY THIS DATE  
May 15 Notifications sent out  
June 15-18 Shipped work  
June 18-19 Hand Delivery of work  
June 21-22 Installation  
June 23 Exhibition opens  
June 26 Reception 3-5 PM  
July 17 Exhibition closes  
July 20 Work returned to artists  
Pickup of hand-delivered work: 12-6pm

## DELIVERY & RETURN

### Delivery

All work must be suitably framed, wired and ready for hanging. Floor stand must be brought with sculpture.. Graphics, prints, watercolors and pastels must be framed under plexiglass or glass.

1. Hand delivered work will be accepted at the gallery ONLY on **Friday, June 18<sup>th</sup> and Saturday, June 19<sup>th</sup> from 11 AM until 5:30 PM.** Packaging must be removed from the gallery at the time of delivery.

2. Shipped work must arrive at the gallery **between Tuesday, June 15th and Friday, June 18th**, in a reusable container. **A prepaid waybill for its return must be enclosed.** Please make pre-paid shipping arrangements through UPS, FedEx or other shipper who will pick up work at the gallery. **NO U.S. POSTAL SERVICE OR COD RETURNS. DO NOT SEND CASH OR CHECK FOR RETURN OF WORK.**

### Pickup

Hand-delivered work must be picked up on **Tuesday, July 20th, 12 PM-6PM.**

The gallery accepts no responsibility for work not retrieved on pick-up date and will charge the artist \$5.00 a day thereafter for storage. After 30 days the gallery may dispose of the work.

## LIABILITY

Great care will be taken with all work, but artists are responsible for insuring their own pieces if they wish. First Street Gallery will not be responsible for any loss or damage to work while on the premises or in transit to or from the gallery.

The submission of a work of art to this exhibition shall be understood to constitute an agreement on the part of the artist to the conditions set forth in this prospectus.

## APPLICATION CHECKLIST

- ENTRY FORM AND NOTIFICATION CARD FILLED IN COMPLETELY AND SIGNED
- SLIDES OR CD ENCLOSED
- SASE FOR NOTIFICATION (INCLUDE ENOUGH POSTAGE FOR RETURN OF SLIDES OR CD)
- A CHECK MADE OUT TO:

### FIRST STREET GALLERY

Please note: We only accept checks or money orders drawn on US Banks in US dollars or a postal money order or American Express money order in US dollars. Please do not send cash. We do not accept credit cards. If a check is returned for insufficient funds, your images will not be viewed.

MAIL TO:

**FIRST STREET GALLERY  
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SUITE 915  
NEW YORK, NY 10001**

**Note: NO EMAILED ENTRIES ACCEPTED**